

# Update

A Newsletter for IT&CMA and CTW Asia-Pacific 2005. No. 2 April 2005

## Get Inside the Fast Track

Faced with a full spectrum of daily tasks that range from mammoth to trivial constantly screaming for our time and attention, isn't it any wonder how we sometimes wish to have more than 24 hours in a day?

The two-day conference programme at the **13th Incentive Travel & Conventions, Meetings Asia (IT&CMA) and 8th Corporate Travel World (CTW) Asia Pacific** caters to anyone who desires to achieve maximum returns from the shortest amount of time invested.

Themed **"Inside the Fast Track"**, the jam-packed programme will supply participants with the latest industry updates, new knowledge, skills certification and networking opportunities, all at warp speed. It provides the optimal platform for players in the BTMICE industry to put themselves in high gear, and be braced for the challenges and opportunities that will come with the imminent boom in the travel market, fuelled by rapid economic growth and a burgeoning trend towards consolidation and outsourcing.

And for the first time, IT&CMA/CTW will offer courses and experiential training leading to certification for BTMICE professionals.

Built into the two-day conference programme, Corporate Travel Managers can get on the "Fast Track to Certification" when they attend all three sessions of the certification course covering topics on Request-for-Proposal (RFP), contract

negotiation and travel managers' best practices.

MICE professionals too can look forward to an experiential training session packed with fun and interactive activities as they embark on the "Executive Series: Fast Track to Sales Excellence" - an accelerated certification programme for participants to learn or relearn the essential communication and presentation skills needed to turn prospects into customers. Get ready to ace that next sales meeting!

In addition, National Business Travel Association (NBTA) will once again offer the Global Travel Management Exchange



Forum (GTMEF) in partnership with IT&CMA/CTW 2005. In a half-day pre-conference session, travel managers from all over the region will gather to discuss pertinent industry issues and topics in a roundtable session facilitated by an expert consultant.

With an all-inclusive programme that will equip participants with the most critical answers in the shortest time, this high-yielding two-day conference is a must-attend event for professionals seeking their tickets to thriving in the travel world of tomorrow.



# Event & Conference Programme

## 10th October 2005, Monday

0730 - 1500hrs	IT&CMA/CTW 2005 Friendly Golf Tournament <b>Fast Track on the Green</b>
0900 - 1730hrs	ICCA CVB Workshop (9th & 10th Oct)
1030 - 1800hrs	Registration for Buyers, Corporate Travel Managers, Exhibitors & Media
1030 - 1800hrs	Booth Set Up
1300 - 1700hrs	Pre-Show City Tours

## 11th October 2005, Tuesday

0900 - 1700hrs	Registration for Buyers, Corporate Travel Managers, Exhibitors & Media
0900 - 1200hrs	4th NBTA Global Travel Management Exchange Forum (GTMEF) - <b>Inside Track: Travel Managers' Roundtable</b>
0900 - 1200hrs	Experiential Training <b>Executive Series: Fast Track to Sales Excellence</b> <i>An accelerated program for those who want to learn or relearn how to prospect for clients, how to conduct presentations and how to talk to people about your business. Part 1 focuses on identifying and reaching potential clients and what technology is needed to source for clients and to service them. Part 2 is an interactive session on how to create and deliver powerful presentations - presentations that are informative, yet fun.</i>
0900 - 1700hrs	3rd Asia-Pacific Future Leaders Forum (FLF) <b>Fast Track for Future Leaders</b> <i>Aimed at developing future leaders for the MICE industry, this annual forum provides students in tourism and hospitality education with a wealth of industry knowledge and experience, as well as networking opportunities with captains of the industry.</i>
0900 - 1700hrs	Booth Set Up
1200 - 1300hrs	ICCA Asia-Pacific Chapter Members' Meeting
1230 - 1400hrs	Hosted Luncheon for Buyers, Corporate Travel Managers & Speakers (Entry by invitation or ticket only)
1230 - 1400hrs	Press Conference & Lunch (Registered media only)
1410 - 1530hrs	Welcome & Opening Address & Keynote Session <b>Fast Track to the Future: Mega Trends</b> <i>What will be the trends in the corporate travel industry in 2006? How will economic forces and recent developments in distribution and pricing affect corporate travel? Join some of the key players in the business to see what the future holds and how these accelerating changes will affect business travel distribution and purchasing.</i>
1530 - 1600hrs	Briefing for Buyers, Exhibitors & Corporate Travel Managers
1600 - 1630hrs	Coffee Break for IT&CMA and CTW delegates
1630 - 1730hrs	CTW Table-Top Exhibition (CTW delegates only)
1630 - 1730hrs	Sellers-Meet-Buyers Appointment Scheduling Session (IT&CMA delegates only)
1930 - 2230hrs	Opening Ceremony, Welcome Cocktail & Dinner (Entry by invitation or delegate badge only)

## 12th October 2005, Wednesday

0800 - 0900hrs	IT&CMA Breakfast Seminar		
0900 - 0930hrs	Buyers-Meet-Sellers Appointment Scheduling Session		
0900 - 1000hrs	CTW Breakout Session 1A <b>Fast Track to Certification - Session 1</b> <i>RFP Programme</i>	CTW Breakout Session 1B <b>Fast Track for Measuring ROI</b> CASE STUDY <i>Till today, travel management is still misunderstood and undervalued by many corporations. Find out from experienced professionals the steps to take to measure ROI successfully. Learn how to manage and negotiate travel-related services to provide measurable financial benefits to the company, and how to create an action plan and future strategy.</i>	CTW Breakout Session 1C <b>Fast Track for Crisis Management</b> CASE STUDY <i>In unexpected times, an effective crisis management programme is critical for ensuring safe and efficient travel for the company's employees. Corporate travel managers share their expertise, experience and insights and the changes they have instituted for their travel programmes.</i>
0930 - 1630hrs	Trade Visitors Registration		
0930 - 1700hrs	Exhibition & IT&CMA Appointment Sessions		
1000 - 1030hrs	Networking Coffee Break (CTW delegates only)		
1030 - 1130hrs	CTW Panel Discussion		
1130 - 1230hrs	CTW Industry Presentation <b>4th Asia-Pacific Corporate Travel Research Survey</b> <i>This fourth annual industry survey, conducted among corporate travel agencies, managers and suppliers in Asia, tracks the outlook, growth and business trends in the corporate travel industry in the region.</i>		
1230 - 1400hrs	Hosted Luncheon for Buyers, Corporate Travel Managers, Media & Speakers (Entry by invitation or ticket only)		
1400 - 1505hrs	CTW Breakout Session 2A <b>Fast Track to Certification - Session 2</b> <i>Contract Negotiation</i>	CTW Breakout Session 2B <b>Fast Track to Technology</b> <i>A look at the new and emerging technology tools for travel bookings, expense management, reporting, examining the pros and cons of each of these for corporate travel managers and business travellers.</i>	CTW Breakout Session 2C <b>Fast Track to OTMCs</b> <i>New distribution models are changing the way corporates buy travel. This session explores the impact the advent of online self-booking tools have on traditional Travel Management Companies, how the trend towards outsourcing is affecting the industry, and the future of GDS.</i>
1505 - 1540hrs	CTW Business Appointments		
1545 - 1605hrs	Networking Coffee Break (CTW delegates only)		
1605 - 1700hrs	CTW Business Appointments (cont'd)		
1930 - 2200hrs	Hosted Dinner for Buyers, Corporate Travel Managers, Media & Speakers (Entry by invitation or ticket only)		
2200hrs - Late	Hosted Late Night Function		

**13th October 2005, Thursday**

0800 - 0900hrs	IT&CMA Breakfast Seminar		
0900 - 1600hrs	Trade Visitors Registration		
0900 - 1635hrs	Exhibition & IT&CMA Appointment Sessions		
0900 - 1035hrs	CTW Business Appointments		
1035 - 1100hrs	Networking Coffee Break (CTW delegates only)		
1100 - 1230hrs	CTW Peer2Peer Roundtable <b>Corporate Travel Management Peer Sharing</b> <i>Join any of the Peer2Peer Roundtables for this brainstorming session. Participants are encouraged to bring their day-to-day problems and issues to the discussion table and join their peers to share and solve them.</i>		
1230 - 1400hrs	Hosted Luncheon for Buyers, Corporate Travel Managers, Media & Speakers(Entry by invitation or ticket only)		
1400 - 1515hrs	CTW Breakout Session 3A <b>Fast Track to Certification - Session 3</b> <i>Travel Managers' Best Practices</i>	CTW Breakout Session 3B <b>Fast Track to FSCs and LCCs</b> <i>This session starts with an overview of the state of the air transport industry. With the emphasis on deregulation, rising fuel prices and intense competition, airlines - both legacy and low cost carriers - are constantly restructuring and re-engineering their businesses. What changes and challenges lie ahead for the industry and how will this impact travel management?</i>	CTW Breakout Sessions 3C <b>Fast Track to Buyer Case Studies</b> <i>Learn from the personal experiences of corporate buyers who have outsourced their travel purchasing and implemented online booking tools, and how these models have realised cost savings for their companies.</i>
1515 - 1630hrs	CTW Closing Session <b>Stop . . . and Smell the Flowers</b> <i>A breather and fitting close to 'Inside the Fast Track', this session shows us that there is more to life than travel, work and non-stop meetings. What's the plan for sanity from the professional grind, the long hours, the relentless pressure, the constant travel? Stress Management. This closing session is dedicated to your healthy body and peace of mind on business trips, at the office, and at home. We will learn and practise: • Travel tips to enhance productivity and serenity • Yoga stretches to enhance flexibility and strength • Breathing exercises to calm the body and clear the mind • Meditation techniques to focus awareness • Visualisation methods to clarify intentions • Self Massage and Reflexology to relax muscles, stimulate circulation, and increase energy • Progressive Relaxation to soothe and refresh</i>		
1635 - 1800hrs	Cocktail Reception		
1930 - 2300hrs	TTG Travel Awards Presentation Dinner (Entry by invitation only)		

**Win Lucky Draw Prizes and 2 Trips to Pattaya . . . in Frankfurt**

TTG Asia Media and Amazing Thailand jointly welcome you, the serious buyer, to be a part of IT&CMA/CTW 2005!

Just by visiting the IT&CMA/CTW 2005 booth at IMEX Frankfurt, buyers stand to win exciting instant prizes and two trips to the show at its exciting new home in Pattaya, Thailand from 11 to 13 Oct 2005.

Drop by the **TTG Asia Media booth G320** or **TCEB booth FI 10** at **IMEX Frankfurt** between 19 to 21 April 2005. Take part in the **Buyers' promotion** specially arranged for you, and you could be on your way to Asia-Pacific's premier MICE show in October 2005!

\* Promotion open to buyers only.

**Promoting Thailand MICE on the Road**

Thailand Incentive & Convention Bureau (TCEB) is jet-setting with a series of roadshows to meet and promote the destination to MICE travel agents, incentive houses and corporate buyers.

The Singapore roadshow in February, co-hosted by THAI Airways and American Express, welcomed buyers to an evening



**An evening of "Thai Spa" at TCEB's Singapore roadshow**

themed "Thai Spa Night", complete with a spa demonstration and lovely cuisine served at one of the city's fine Thai restaurants.

Look out for a TCEB roadshow coming to you in the following locations:

- April: UK (London), Belgium (Brussels)
- May: India (Bangalore, Mumbai)
- June: Korea
- July: China (Beijing, Shanghai)
- August: Japan

**Fast Track for Future Leaders**

Watch out for the 3rd Future Leaders Forum which has been scheduled for 11th October 2005, designed to give university students in Thailand the rare opportunity to learn from travel industry veterans.

**ICCA CVB Workshop  
9th & 10th October 2005  
Royal Cliff Beach Hotel  
Pattaya, Thailand**

The ICCA CVB Workshop will gather a panel of distinguished speakers to share valuable lessons in a variety of topics including successful sales, management, branding, marketing support, strategic alliances and much more. Grab hold of this opportunity to meet industry experts through a series of presentations, panel discussions and case studies, and learn from veterans heading up CVBs around the world from Vienna to South Africa and Australia. For details on registration and workshop programme, contact ICCA Asia Pacific at email: [asiapacific@icca.nl](mailto:asiapacific@icca.nl). ICCA acknowledges Thailand Convention & Exhibition Bureau and Royal Cliff Beach Resort for their support of the CVB Workshop.

**ICCA Asia Pacific Chapter Meeting**

**11th October 2005, 1200 - 1300hrs  
Royal Cliff Beach Hotel  
Pattaya, Thailand**

Get updated on the latest industry happenings from fellow ICCA Asia Pacific members at this meeting cum get-together. For more information, contact ICCA Asia Pacific at email: [asiapacific@icca.nl](mailto:asiapacific@icca.nl)

# Get the Royal Treatment in Pattaya

Set in 64 acres of parkland on a quiet headland overlooking the Gulf of Siam, the beautiful **Royal Cliff Beach Resort** is a destination in itself. Perched atop the hill at Phra Tamnak and with a commanding view of Pattaya bay, the self-contained resort comes complete with 4 stylish hotels, 2 semi-private beaches, 5 swimming pools, 7 tennis courts, a gymnasium, 2 spas and not forgetting a world-class multi-purpose meeting facility - the Pattaya Exhibition & Convention Hall (PEACH).

## Hotels of Royal Cliff

- Royal Cliff Beach Hotel
- Royal Cliff Grand
- Royal Cliff Terrace
- Royal Wing & Spa



- 1) **Royal Cliff Beach Hotel**
- 2) **Royal Cliff Terrace**
- 3) **Royal Cliff Grand**
- 4) **Royal Wing & Spa**
- 5) **Cliff Spa**
- 6) **Cliff Spa at the Royal Wing**
- 7) **Royal Cliff Sports & Fitness Club**  
(by membership)

- 8) **Royal Cliff School of Thai Culinary Arts**
- 9) **PEACH**  
(Pattaya Exhibition and Convention Hall)
- 10) **Island Dream resort catamaran**
- 11) **Royal Cliff Salon**
- 12) **Royal Cliff Beach Hotel swimming pool**  
(all guests)

- 13) **Royal Cliff Grand swimming pool**  
(all guests)
- 14) **Royal Wing & Spa swimming pool**  
(Royal Wing & Spa guests only)
- 15) **3-Hole Putting Green**
- 16) **Tennis Courts**
- 17) **Watersports**

New and incorporating the latest sophisticated facilities, PEACH is the choice venue to host IT&CMA/CTW. Come October 2005, delegates will be treated to the top-notch service that has earned both PEACH and Royal Cliff Beach Resort numerous awards and accolades including:

- "Accolade Award" - CIM Magazine (Australia)
- "Best Meetings & Convention Hotel" - TTG Travel Awards
- "Award of Excellence" in Best Convention Hotel category (for Eastern Region) - Tourism Authority of Thailand
- "Best Meetings & Conventions Hotel" - Travel Trade Gazette (Asia)
- "Award of Excellent Service (for PEACH)" - Thailand Incentive & Convention Association



- 18) Steps to Beach
- 19) Lift to Beach
- 20) Beach Bar
- 21) Lotus Pond & Gardens
- 22) Sunset Terrace
- 23) Presidential Suite Beach Salas



### Exhibitors Line-Up

Booth space at IT&CMA/CTW 2005 is selling out fast as we welcome some of the following exhibitors who have confirmed their participation:

- Exotissimo Travel Group
- India Tourism
- Jakarta Convention Bureau
- Laguna Phuket
- Parkroyal Hotels & Resorts
- Philippine Convention and Visitors Corporation
- Sabah Tourism Board
- Sapporo Convention Bureau
- Silversea Cruises



### The Best of

#### ... Pattaya Accommodation

Registered delegates can look forward to experiencing top-notch quality service and Thai hospitality at the following appointed IT&CMA/CTW 2005 Official and Supporting Hotels. These hotels will host Buyers, Corporate Travel Managers, Media and Speakers from all over the world and offer special room rates for all other delegates.

Official Hotel:

- Royal Cliff Beach Resort

Supporting Hotels:

- Amari Orchid Resort Pattaya
- Dusit Resort Pattaya
- Hard Rock Hotel Pattaya
- Pattaya Marriott Resort & Spa

#### ... Post-Show Tours

With a tempting line-up of IT&CMA/CTW 2005

Post-show Familiarisation Tours, fully/semi hosted buyers, corporate travel managers and media will be spoilt for choice when it comes to experiencing first-hand the exciting destinations offered by Thailand and neighbouring countries.

Post-show Tours in Thailand include Bangkok, Bangkok & Hua Hin, Chiang Mai, Chiang Rai, Koh Chang, Koh Samui, Krabi and Phuket.





# Spotlight on Pattaya



## Pattaya . . . Then and Now

See the transformation of Thailand's up-and-coming exciting MICE destination.

Pattaya was once a humble fishing village on the eastern seaboard of Thailand until American GIs based in neighbouring Nakhon Ratchasima discovered it in the early 1960s, and set the wheels of transformation in motion.

Within the next five decades, Pattaya saw itself boom and flourish into one of the country's popular beach resorts. Just like mushrooms that multiply after the rain, a plethora of accommodation ranging from high-end hotels to guesthouses and

backpackers' hostels sprang up along the beachfront where fishermen's huts once stood.

White sandy beaches greet sunbathers and watersports lovers who gravitate from all over the world to revel in the cool waters of the Gulf of Siam. And when the sun goes down, neon lights illuminate the city as the pulsating nightlife and entertainment beckon.

With a new airport and world-class MICE facilities, one cannot deny that Pattaya's latent potential will see it mature into a premier leisure and MICE destination. Testament to its efforts to "freshen up", Pattaya today has transformed into a multi-faceted destination. Its alluring beaches, modern shopping facilities and attractions cater to all ages and interests.

Reborn with a broader appeal, this seaside gem has all it takes to suit the itineraries of visitors ranging from families taking a vacation and couples seeking intimate escapes, to convention guests and incentive groups.

Truly indeed, Pattaya has been given a new lease of life!



capture these likeable animals performing tricks of all sorts added with a twist of . . . elephant humour.

Where: 163km Sukhumvit Highway  
 Open: 8.00am to 6.00pm daily  
 Show times: 9.45am, 10.30am, 3.00pm, 3.45pm

Where: 48/120 Moo 7 Tambol Nong Prue (Phonpraphanimit Road off 145km Sukhumvit Highway)

Show time: 2.30pm  
 1-hour elephant trek: 9.00am, 10.30am, 12.30pm, 4.00pm  
 3-hour combination trek: 10.30am, 4.30pm

### Pattaya Elephant Village

If you can't get enough of the kingdom's iconic animal, be sure to visit the Pattaya Elephant Village - the city's safe haven for sick or injured elephants. Daily shows not only give visitors a peek into the working life of the animals and their "mahouts" (trainers), but also delight them with a grand elephant war parade. You may also find yourself tempted to join one of the day excursions. For the uninitiated, try out the "combination trek" which packs an elephant trek, jungle walk, and lake rafting into three hours. It then ends off with the unusual experience of an ox-cart ride back to the village for a well-deserved finale and sumptuous local fare.

### Wat Yansangwararam

Not far from Nong Nooch, Wat Yansangwararam sits amidst a beautiful park adorned with pavilions in different styles. At the wat, cleanse your mind with meditation courses offered twice daily at dawn and dusk. A gigantic image of the Buddha laser-carved into the hill will leave you marvelling in awe. The gold leaf painted image stands at an imposing 109 metres and was completed in 1996 as a mark of King Bhumibol's Golden Jubilee. Nearby, the Wihan-Sian is home to art and antique pieces from China.

Where: 160km Sukhumvit Highway

## Feed Your Senses! - Sights & Attractions

From elephant shows to theme parks and cultural sights, take your pick from the variety of attractions this versatile city offers!

### Nong Nooch Tropical Garden

Be charmed by the colours and fragrances of this beautifully landscaped garden with different themed sections, and take delight in walking through various display nurseries filled with lovely orchids and heliconias. A visit to the park will not be complete without indulging in the colourful cultural performances such as Thai ceremonies and dances. Right next door, grab a front-row seat for the highly entertaining elephant show. Get ready to click away non-stop as you



Charming French Garden at Nong Nooch



Audiences and elephants having a ball of a time



**Shop till you drop**

## Stretch Your Baht! - Shopping in Pattaya

*Pattaya's shopping facilities can be considered exciting for a beachside resort. You may think of street stalls hawking cheap clothing, watches and other knick knacks. Well, read on and be pleasantly surprised.*

### Outlet Mall

Start your bargain hunting at Outlet Mall located at the intersection of Sukhumvit Highway and Thep Prasit Road. Besides locally made clothing at low prices, this huge modern complex also offers stores selling international brands of sports equipment and clothing, made-in-Thailand resort style furniture, and a Walt Disney toy store. Here's your chance to grab authentic sportswear, shoes and accessories going at factory outlet prices at the Nike store.

### Tesco Lotus

Intending to prepare a picnic basket for that beach outing? Get all the food and drinks you'll need at UK's famous hypermarket chain Tesco, which sits in an enormous building right next to Outlet Mall. As you'd expect, Tesco has anything and everything ranging from fresh and frozen food to toiletries and other household items. The chain has another shopping centre on North Pattaya Road.

### Evening Bazaar

When you're done, go back around to an open area on the other side of Outlet Mall along Thep Prasit Road, and find yourself amidst an exotic evening bazaar. The hustle and bustle starts around 6pm, and lasts well



**Get all you need at Tesco Lotus**

into the night. Even if you have not picked up a souvenir or two by the end of the evening, you would certainly have enjoyed the festive atmosphere and friendly haggling.

### Furniture & Furnishings

If you haven't heard, Thailand is a good source of furniture and furnishings made in the region. Thai designers offer a wide range - from resort styles to contemporary - with good quality workmanship and at reasonable prices. If you're in the mood for some furniture shopping in Pattaya, scout the shops that run along Thep Prasit Road and you may just find yourself some good bargains.

## Life's a Beach! - Sun, Sand & Sea

*What would a trip to Pattaya be without a trip to the beach?*

### Pattaya Beach

Pattaya beach, otherwise known as *Hat Pattaya*, is a 3km crescent stretch of sand along Pattaya's main bay area. It is lined by Pattaya Beach Road with rows of hotels, restaurants, bars, shops and travel agencies. Being at the heart of the action, it is no doubt the place to see and be seen. With endless rows of deck chairs, there is no lack of a perfect spot for that afternoon nap and tan. If you'd prefer to spend your time at a quieter beach, then head in either direction to the north or south from *Hat Pattaya*.

### Jomtien Beach

To the south, *Hat Jomtien* is a lovely 6km stretch of pretty sand and clean water. The less



**Deck chairs anyone?**

busy beach also proves to be a favourite with windsurfing novices. Jomtien Beach Road exudes a slower pace and a less hectic feel.

### Naklua Beach

A small beach to the north of Pattaya, *Hat Naklua's* quiet environment appeals to families.

## The Night is Young! - Nightlife and Entertainment

*When the sun goes down, Pattaya gets more fun and exciting.*

### Tiffany's and Alcazar

While Tiffany's enjoys a reputation as Pattaya's first transvestite cabaret show launched more than 28 years ago, Alcazar prides itself on providing "happiness for the whole family". Contrary to popular belief, the two competing shows - both located along Pattaya 2nd Road a short distance away from each other - present entertainment suitable even for families. Be dazzled and entertained by the dancers and singers in glamorous, glittering, and spectacular costumes.

#### Tiffany's

Where: 464 Moo 9 Pattaya 2nd Road  
Show Times: 5.30pm (public holidays only),  
7.00pm, 8.30pm, 10.00pm

#### Alcazar

Where: 78/14 Moo 9, Pattaya 2nd Road  
Show Times: 6.30pm, 8.00pm, 9.30pm,  
11.00pm (Saturdays only)



**The imposing 109-metre tall Buddha image**



**Windsurfing novices love Jomtien Beach**



**The razzle dazzle of Tiffany's and Alcazar**

# Escape to Pattaya as Our Guest

The IT&CMA/CTW 2005 Hosting Programme for Buyers and Corporate Travel Managers is in full swing. If you plan/buy meetings and travel, act now for the opportunity to escape to Pattaya for three full days of exhibition, conference & networking. Log on to [www.itcma.com.sg](http://www.itcma.com.sg) to register online before **1 June 2005** and stand to qualify for complimentary flight and accommodation to Asia's rejuvenated MICE destination. Contact us at [itcma@ttgasia.com](mailto:itcma@ttgasia.com) or [ctw@ttgasia.com](mailto:ctw@ttgasia.com) for more information.



## Did you know?

A name conferred by His Majesty The King, Suvarnabhumi means "golden land". Suvarnabhumi

airport will be the world's largest single-terminal airport.



## Suvarnabhumi Airport

Built at a cost of US\$3.875 billion, the new Bangkok airport Suvarnabhumi, is scheduled to become operational in March 2006. When completed, the spanking new terminal will serve delegates attending IT&CMA/CTW 2006 in Pattaya, a mere one hour's drive away from Suvarnabhumi. The airport will be more than five times larger than the existing one at Don Muang and will have the capacity to process 45 million passengers per year.

## Discover a World of Travel

Tourism Authority of Thailand and TTG Asia Media are set to take Bangkok by storm in June 2005 when they launch the biggest combined travel show in Thailand - International Travel Show (ITS) Thailand and Thailand Travel Mart (TTM) Plus.

TTM Plus is an opportune event for domestic and overseas buyers to network and do business with the local travel suppliers of Thailand, as well as the Mekong destinations of China (Yunnan Province), Cambodia, Laos PDR, Myanmar and Vietnam.

Billed as a one-stop shopping event, ITS Thailand will cater to the needs of thousands of Thai consumers and expatriates in search of holidays and tour packages within and outside of the country.



**TTM Plus/ITS Thailand**

**16 - 19 June 2005**

**IMPACT Convention Center, Bangkok**

**URL: [www.itsthailand.com](http://www.itsthailand.com), [www.ttmplus.com](http://www.ttmplus.com)**

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